

Print Specifications

Due to the nature of printing and die cutting all art must meet the minimum requirements shown below.

TEXT AND LINE SIZES

Positive

0.25 pt Minimum for Positive Lines	(.25pt Lines)
6.0 pt Minimum for Positive Text	

Negative

0.5 pt Minimum for Negative Lines	(0.5pt Lines)
8.0 pt Minimum for Negative Text	



SAFE PRINT AREA
Keep all elements 1/8" from folds and cuts.

BARCODES

Must be 100% black only and not distorted left to right .

Increased by 200%
Reduced to 75 ppi

IMAGE RESOLUTION

Please provide all images at 300ppi (pixels per inch) at final size for best print quality. If an image is uploaded at 300ppi and then increased in size, its resolution quality is reduced.

