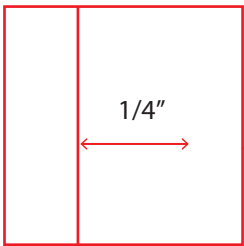# Custom Boxes
Powered by DIYpack®

Print Specifications

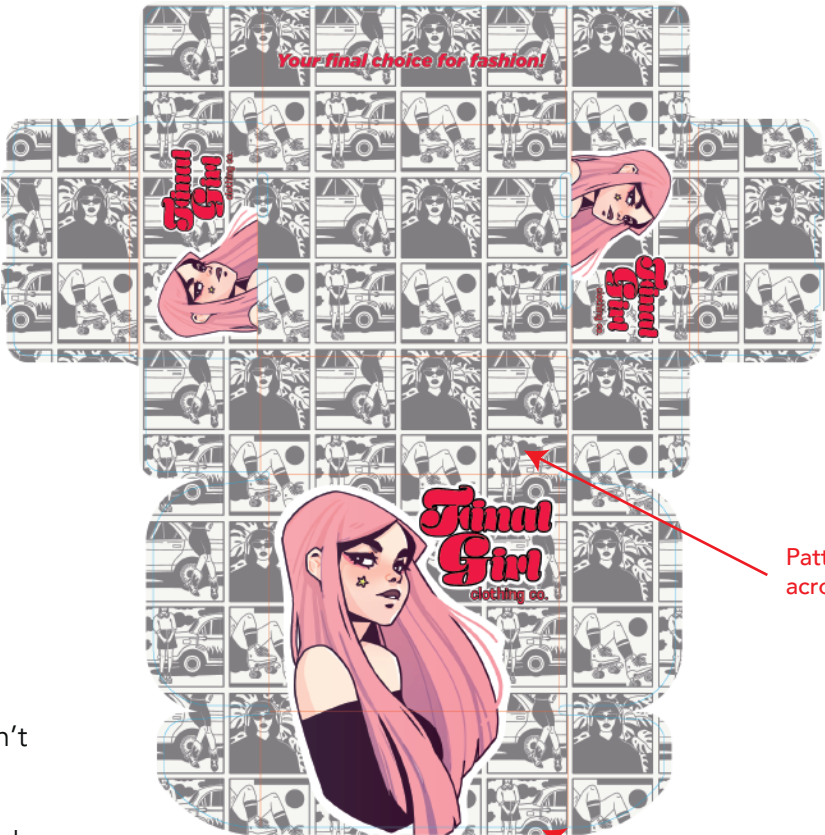**All art must meet the minimum requirements shown below.**

Keep in mind that registration can shift slightly during printing, which means artwork may move over a fold or cut line.

When designing, try to place color transitions, patterns, or key graphic elements in areas where a small shift won't be noticeable. Extending colors or patterns across folds can help your finished box look intentional and polished.
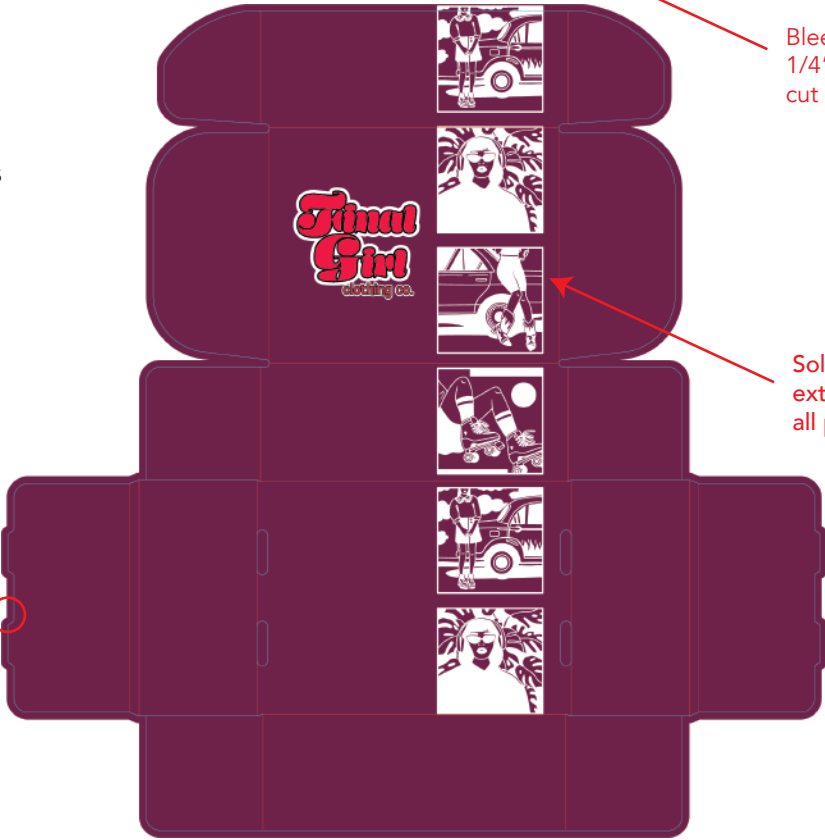
Extending colors or patterns across folds can help your finished box look intentional and polished.

Pattern extended across panels

Bleed artwork 1/4" outside cut lines

Solid colors extend across all panels

1/4"

Safe Area: Keep any important art/text away from cuts and creases by 1/4".

BARCODES

Must be 100% black only and not distorted left to right .

TEXT AND LINE SIZES

Positive

0.25 pt Minimum for Positive Lines _____ (.25pt Lines)

6.0 pt Minimum for Positive Text

Negative

0.5 pt Minimum for Negative Lines _____ (0.5pt Lines)

8.0 pt Minimum for Negative Text

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Size images to the exact dimensions they will print on the box before uploading them into the editor or our templates.

Example: If you're ordering an 8"x 6" x 3" Display Mailer and want an image to cover the top panel, upload an image that is approximately 8.5" x 6.5".

If you want your logo to be 3" x 3", upload a logo file that is 3"x3"— not a much larger file scaled down, which **can increase your file size and slow down the editor.**
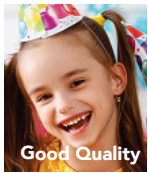
Image is 100% of the size needed.

On the flip side, avoid uploading a small image and stretching it to fit a larger area. Even if the file is high resolution, stretching it beyond its original size will cause it to look blurry or pixelated once printed. Always start with an image sized for the space it will fill to ensure a crisp, clean result.

If you see a yellow triangle warning symbol after uploading artwork to the editor, the artwork may contain low resolution files. Please confirm the images in your design are a **minimum of 150 dpi at 100% scale.****

Increased by 200%
Reduced to 75 ppi

Increased by 100%
Reduced to 150 ppi

Original @ 300ppi

Good Quality

Reduced Quality

Bad Quality

**Print resolution is measured in dots per inch ("dpi") which refers to the number of dots of ink per inch. A minimum of 150 dpi at scale is the recommended standard requirement for high quality digital printing.

Want to make sure your packaging looks exactly the way you imagined? Order a Sample Box and see your design in real life before placing a larger run. Your sample pays for itself when you're ready to place your full order of 100 boxes or more, we'll give you a credit equal to your Sample Box cost ($50 - $60 value). Visit the Samples Program page on our website for more details.